

proudly presents

Gravure Global

Edition 2021

A special publication by Flexo+Tief-Druck
for gravure printing in packaging, decor and security

NEW!



- Technical magazine in English language
- Special edition on gravure printing
- High circulation: 13,000 copies
- Distribution through international dispatch and at Drupa
- Also available as a digital version

- **Publication date: 3 November 2020**
- Editorial deadline: 8 October 2020
- **Ad closing: 15 October 2020**

Exciting editorial topics:

- Gravure printing presses – new features for increased sustainability and efficiency
- Gravure printing forms – fit for the future with a triple strategy
- Process optimisation – gravure printing without proofing – does this work?
- Inks for gravure printing – colour communication – colour management
- Printing peripherals: ink kitchen, washing machines, distillation units, storage and logistics systems
- The environment and sustainability in the pressroom
- Includes the **“Gravure Guide”** – the suppliers in the gravure market and their products

Targeted at your potential customers:

You can reach drupa visitors and gravure printers around the world through international distribution.

Long-term media for your advertising and multichannel promotion:

Also available as a digital version, free of charge at flexotiefdruck.de – online and visible.

Present your company with an ad, a press release and in the “Gravure Guide”!

Special publication **Gravure Global** Edition 2021

Advertising formats and rates (Prices in Euro, plus VAT)

Premium positions		4 colour
Front cover – sold –	1/2 island	€ 6,200
Inside front cover	1/1 page	€ 5,300
Inside back cover	1/1 page	€ 4,800
Back cover	1/1 page	€ 5,600
Page 3, below the editorial	1/3 across	€ 3,500
Page 4, facing table of contents	1/1 page	€ 5,000

Display advertisements		black/white	4 colour
1/1 page		€ 3,100	€ 4,500
1/2 page vertical or horizontal		€ 1,700	€ 3,100
1/3 page vertical or horizontal		€ 1,200	€ 2,600
1/4 page vertical or horizontal or 2 columns		€ 900	€ 2,300
1/6 page vertical or horizontal or 2 columns		€ 700	€ 2,100
1/8 page horizontal/1 or 2 columns		€ 500	€ 1,900

Gravure Guide		in combination with display advertisement	
1/4-Seite		€ 650	€ 450
company name, logo, short company profile, products, www, reference to your product news in the magazine			

Bundles with Flexo+Tief-Druck		Bundle Price	
2 x 1/1 page, 4 colour (in Flexo+Tief-Druck + Gravure Global)		€ 7,595	
+ 1 x entry in the Gravure Guide		€ 450	
+ 1 x Premium Ad in the Weekly Newsletter of Flexo+Tief-Druck		€ 320	
+ your press release in print + online		free	
Total		€ 8,365	€ 5,900
2 x 1/2 page, 4 colour (in Flexo+Tief-Druck + Gravure Global), plus entry in the Gravure Guide, Premium Ad in the Weekly Newsletter of Flexo+Tief-Druck, your press release in print + online		€ 6,000	€ 4,200
2 x 1/3 page, 4 colour (in Flexo+Tief-Druck + Gravure Global), plus entry in the Gravure Guide, Premium Ad in the Weekly Newsletter of Flexo+Tief-Druck, your press release in print + online		€ 5,185	€ 3,600
2 x 1/4 page, 4 colour (in Flexo+Tief-Druck + Gravure Global), plus entry in the Gravure Guide, Premium Ad in the Weekly Newsletter of Flexo+Tief-Druck, your press release in print + online		€ 4,725	€ 3,300



- **Publication size**
210 x 297 mm ■
Adhesive binding
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