

proudly presents

Gravure Global

Edition 2020

A special publication by Flexo+Tief-Druck
for gravure printing in packaging, decor and security

NEW!

- Technical magazine in English language
- Special edition on gravure printing
- High circulation: 13,000 copies
- Distribution at Drupa and through international dispatch
- Also available as a digital version
- **Publication date: 20 May 2020**
- Editorial deadline: 14 April 2020
- **Ad closing: 28 April 2020**

Exciting editorial topics:

- Gravure printing presses – new features for increased sustainability and efficiency
- Gravure printing formes – fit for the future with a triple strategy
- Process optimisation – gravure printing without proofing – does this work?
- Inks for gravure printing – colour communication – colour management
- Printing peripherals: ink kitchen, washing machines, distillation units, storage and logistics systems
- The environment and sustainability in the pressroom
- Includes the **“Drupa Guide Gravure”** – where to find gravure exhibitors at drupa and their exhibits



Targeted at your potential customers:

You can reach drupa visitors and gravure printers around the world through international distribution.

Long-term media for your advertising and multichannel promotion:

Also available as a digital version, free of charge at flexotiefdruck.de – online and visible.

Present your company with an ad, a press release and in the “Drupa Guide Gravure”

Special publication **Gravure Global** Edition 2020

Advertising formats and rates (Prices in Euro, plus VAT)

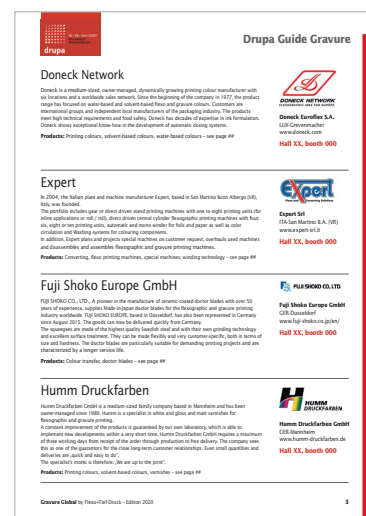
Premium positions		4 colour
Front cover	1/2 island	€ 6,200
Inside front cover	1/1 page	€ 5,300
Inside back cover	1/1 page	€ 4,800
Back cover	1/1 page	€ 5,600
Page 3, below the editorial	1/3 across	€ 3,500
Page 4, facing table of contents	1/1 page	€ 5,000

Display advertisements		black/white	4 colour
1/1 page		€ 3,100	€ 4,500
1/2 page vertical or horizontal		€ 1,700	€ 3,100
1/3 page vertical or horizontal		€ 1,200	€ 2,600
1/4 page vertical/horizontal/2 columns		€ 900	€ 2,300
1/6 page horizontal/1 or 2 columns		€ 700	€ 2,100
1/8 page horizontal/1 or 2 columns		€ 500	€ 1,900

Drupa Guide Gravure		in combination with display advertisement	
1/4-Seite	€ 650	€ 450	
company name, logo, short company profile, products, www, drupa stand			

Drupa Bundles		Bundle Price	
2 x 1/1 page, 4 colour (in Flexo+Tief-Druck + Gravure Global) + 1 x entry in the Drupa Guide Gravure + 1 x Premium Ad in the Special Newsletter for drupa + your press release for drupa in print + online		€ 7,595 € 450 € 320 free	
Total		€ 8,365	€ 5,900
2 x 1/2 page, 4 colour (in Flexo+Tief-Druck + Gravure Global), entry in the Drupa Guide Gravure, Premium Ad in the Special Newsletter for drupa, your press release for drupa in print + online			
Total		€ 6,000	€ 4,200
2 x 1/3 page, 4 colour (in Flexo+Tief-Druck + Gravure Global), entry in the Drupa Guide Gravure, Premium Ad in the Special Newsletter for drupa, your press release for drupa in print + online			
Total		€ 5,185	€ 3,600
2 x 1/4 page, 4 colour (in Flexo+Tief-Druck + Gravure Global), entry in the Drupa Guide Gravure, Premium Ad in the Special Newsletter for drupa, your press release for drupa in print + online			
Total		€ 4,725	€ 3,300

Optional	Regular	Combi price for ad clients	Total regular/combi
Video shoot at drupa including YouTube upload	€ 390	€ 290	€ 780 / € 580
Online advertorial afterwards including video upload	€ 390	€ 290	



→ **Publication size**
210 x 297 mm ■
Adhesive binding

→ **Circulation**
13.000 copies

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