

## ► Editorial programme 2021 (as of November 12, 2020)

|   |  | Important industry events   |
|---|--|---|
| <b>1-2021 (February)</b><br>Publication date:<br>15.02.2021<br>Editorial deadline:<br>21.01.2021<br><b>Advertising Closing:</b><br>28.01.2021 | <ul style="list-style-type: none"> <li>■ <b>drupa Countdown Part 1: Package Printing – Substrates – Sustainability/Ecology –Printing Peripherals – Converting</b></li> <li>■ Corrugated cardboard, carton, paper for the packaging production</li> <li>■ Consistent print quality (inspection and control systems, measuring systems, proofing, print approval)</li> <li>■ Web monitoring and inspection systems; web tension control of different substrates; web cleaning</li> <li>■ Inks and coatings for sustainable packaging (i. a. water-based inks, barrier coatings)</li> <li>■ Organization and cleanliness in the pressroom (storage systems, cleaning systems, cleaning agents, ink disposal, solvent recycling, exhaust air purification)</li> <li>■ <b>Special Extrusion &amp; Converting</b> <ul style="list-style-type: none"> <li>● Production (extrusion) of monostructured packaging films (Recycling)</li> <li>● Paper substrates for flexible packaging with specific barrier properties</li> <li>● Coating and metallisation</li> <li>● Lamination: the right tools for a flawless compound</li> </ul> </li> </ul>   | 19. Inno-Meeting „Umdenken“, Osnabrueck/FRG: 3 February<br><br>Interpack, Dusseldorf/FRG: 25 February–3 March<br><br>ICE Europe/CCE International, Munich/FRG: 9–11 March<br>DFTA Spring Conference, Dortmund/FRG: 23 March<br>LOPEC, Munich/FRG: 24–25 March |
| <b>2-2021 (April)</b><br>Publication date:<br>06.04.2021<br>Editorial deadline:<br>10.03.2021<br><b>Advertising Closing:</b><br>17.03.2021    | <ul style="list-style-type: none"> <li>■ <b>drupa Countdown Part 2: Prepress – Printing Inks – Flexo Printing – Gravure Printing – Digital Printing</b></li> <li>■ Flexo printing forme production and manufacturing of gravure cylinders (engraving/imaging, galvanic technology, mounting sleeves, plate mounting, plate mounting tapes)</li> <li>■ Software and hardware solutions for prepress/print production/ERP/business organization</li> <li>■ Colour communication – colour management</li> <li>■ Printing inks (colour systems, colour viscosity measurement, residual ink management, colour dosing, colour measurement)</li> <li>■ Anilox rollers/sleeves: the right specification for different applications</li> <li>■ Interaction of application systems (anilox rollers, doctor blades, chamber doctor blade systems, ink supply)</li> <li>■ Flexo and gravure printing machines for the current requirements in package printing</li> <li>■ <b>Special Digital Printing today</b> <ul style="list-style-type: none"> <li>● Innovations in digital printing</li> <li>● Digital printing on packaging films</li> <li>● Workflow management in digital printing</li> </ul> </li> </ul> | drupa, Dusseldorf/FRG: 20–28 April<br><br>   |
| <b>3-2021 (June)</b><br>Publication date:<br>31.05.2021<br>Editorial deadline:<br>05.05.2021<br><b>Advertising Closing:</b><br>12.05.2021     | <ul style="list-style-type: none"> <li>■ <b>drupa report: Stock-taking – Opinions, analysis and trends</b></li> <li>■ Package printing – digital, analog or hybrid?</li> <li>■ Printing machines and converting systems for packaging production – latest developments (IoT, networking, full automation)</li> <li>■ Fully automatic printing forme and embossing roller production - how far are we?</li> <li>■ Surface (pre-)treatment (corona, plasma, ionisation, mechanical web cleaning, etc.)</li> <li>■ Electrostatic and surface cleaning in printing and converting</li> <li>■ Printing peripherals: ink kitchen, washing machines, distillation units, storage and logistics systems</li> </ul>   | RosUpack, Moskau/RUS: 15–18 June  |

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|  |   | Important industry events   |
|--|---|---|
| <b>4-2021 (July)</b><br>Publication date:<br>15.07.2021<br>Editorial deadline:<br>22.06.2021<br><b>Advertising Closing:</b><br>29.06.2021      | <ul style="list-style-type: none"> <li>■ Corrugated cardboard, carton and paper (prepress, preprint, postprint, die cutting and embossing technologies)</li> <li>■ Printing and converting of „new“ packaging substrates</li> <li>■ Prepress: potential for rationalisation in forme production</li> <li>■ Tailor-made machine concepts for different applications (décor, security and package printing)</li> <li>■ Sleeve and adapter systems in flexo printing</li> <li>■ Retrofit / used machines</li> </ul>  |   |
| <b>5-2021 (September)</b><br>Publication date:<br>07.09.2021<br>Editorial deadline:<br>13.08.2021<br><b>Advertising Closing:</b><br>20.08.2021 | <ul style="list-style-type: none"> <li>■ Packaging 4.0 – on the way to fully crosslinked packaging production</li> <li>■ Correct specification of flexo printing formes (Flat top dots, new screens, surface screening)</li> <li>■ Gravure cylinders and embossing rollers for special applications</li> <li>■ Corona and plasma technology: Surface treatment of recyclable packaging films</li> <li>■ Flexo and gravure printing machines and peripherals - small runs, high degree of finishing</li> <li>■ <b>Special Extrusion &amp; Converting</b> <ul style="list-style-type: none"> <li>● Film technology (extrusion, pre-treatment, lamination, composites)</li> <li>● Coating processes: advantages and disadvantages, areas of application</li> <li>● Winding up properly: Technical rollers, expansion chucks, brakes, safety chucks, winding shafts</li> <li>● Packaging converting: laser systems, die cutting, cold and hot foil stamping</li> <li>● Roll slitting machines – common mistakes when assembling printed reel goods</li> </ul> </li> </ul> | DFTA Fall Conference/ ProFlex/Award Ceremony „DFTA TOP Ausbilder“, Konstanz/FRG: 14-15 September<br><br>FachPack, Nuremberg/FRG: 28–30 September<br><br>ERA Packaging & Decorative Conference: N.N. |
| <b>6-2021 (November)</b><br>Publication date:<br>15.11.2021<br>Editorial deadline:<br>21.10.2021<br><b>Advertising Closing:</b><br>28.10.2021  | <ul style="list-style-type: none"> <li>■ Prepress flexo and gravure printing (colour separation, colorimetry, proofing, fixed colour palette, forme production, workflow)</li> <li>■ Inks and varnishes for package printing – colour systems, colour logistics, dosing</li> <li>■ Finishing (effect colours, varnishing, embossed foil printing)</li> <li>■ Drying / curing of inks and varnishes</li> <li>■ Anilox rollers: transfer defined quantities of ink and varnish</li> <li>■ Doctor blade technology (printing applications and coatings)</li> <li>■ <b>Special Digital Printing today</b> <ul style="list-style-type: none"> <li>● Digital printing on absorbent / non-absorbent substrates</li> <li>● Digital printing of rigid packaging (container printing)</li> <li>● Integration of digital printing in existing production environments</li> <li>● Big Data: processing of large amounts of data for digital package printing</li> </ul> </li> </ul>   | Innoform – Expertentreff Verpackungsdruck, Osnabrück/FRG: N.N.  |

**We value your opinion!** Please contact editor **Ansgar Wessendorf** at [wessendorf@ebnermedia.de](mailto:wessendorf@ebnermedia.de) and let him know where we can improve, what topics are important to you, and what you also like to read about. We are looking forward to your most appreciated suggestions!

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## ► Special Extrusion & Converting

The current challenges in film production and converting:  
 Extrusion ■ Packaging films ■ Recyclability ■ Pre-treatment of films ■ Coating and metallisation ■ Lamination ■ Slitting machines ■ Technical rollers ■ Winding technologies

- in Flexo+Tief-Druck 1-2021 (February)
- in Flexo+Tief-Druck 5-2021 (September)



## ► Special Digital Printing today

Innovations in digital printing ■ Digital printing on packaging films / on absorbent / on non-absorbent substrates ■ „Big data“: processing of large amounts of data for digital package printing ■ Integration of digital printing in existing production environments ■ Business models ■ Best practices in digital printing

- in Flexo+Tief-Druck 2-2021 (April)
- in Flexo+Tief-Druck 6-2021 (November)

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## ► How to reach your customers



Website



Social Media



Trade Magazines



Special publications – related to specific topics and markets

Weekly Newsletters  
Special Newsletters  
Stand-Alone Newsletters

Online Seminars



Videos



PR &amp; Marketing Services



Expert Talks – Round Tables – Events



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**We are happy to advise you in detail and help you achieve your marketing goals!**

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*We are  
package printing!*



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