

Our editorial staff is preparing the following topics:

### Inline flexo production

As part of an open house, Bobst not only informed visitors about the new features and options of the Masterline flexo printing machine, but also about new services and the current state of the digital technology of the Bobst company Mouvent. Combined, the individual information provide a highly interesting overall picture, which allows conclusions about the strategic direction of Bobst.

### Round printing formes for flexo printing

The round flexo printing forme is far too expensive, the quality is not sufficient and the availability is poor. But is this judgment really justified? Compared to the flexo printing plate, the round printing forme offers many advantages.

### Precision doctor blades with special characteristics

The doctor blade in the flexo and gravure printing process is a crucial but often underestimated component. New colour systems, high-speed printing machines, a wide variety of anilox rollers and gravure cylinders require the development of new precision doctor blades with special characteristics.

### Moiré or colour drift – the decision between two evils

The correct angulation of amplitude modulated rasters is quite an up-to-date printing problem. Nevertheless, it hardly finds the interest of experts and the currently available solutions are anything but satisfactory. However, potential future developments may cause this problem to become suddenly the focus of attention.

### With all senses – highly embellished packaging

In our new, loose series of articles, printing service providers present their “most beautiful” packaging. The special features, unique selling propositions and technical challenges in the implementation of this highly embellished packaging are discussed.

### Digital printing qualified for new brand appearance

In expanding the product range of LR Health & Beauty Systems, digital printing offered an interesting alternative to flexo printing. However, the implementation of the project, which required the integration of new sachet packaging into the product range, resulted in the need for certain compromises.

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## Print4All – We take stock

Especially for the world's leading Italian printing and converting industry, the first-ever Print4All offered a forum to showcase itself to an international audience. But were the expectations of exhibitors and visitors met? Did the trade fair concept work? What interesting news were shown at the fair? In image, sound and text, the editorial staff investigates these questions using all the information channels available to them (trade magazine, portal, newsletter, social media).

### Your marketing consultants



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